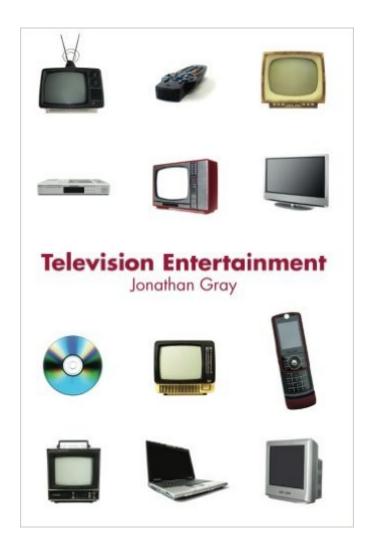
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Television Entertainment (Communication And Society)





Synopsis

Television entertainment rules supreme, one of the worldâ ™s most important disseminators of information, ideas, and amusement. More than a parade of little figures in a box, it is deeply embedded in everyday life, in how we think, what we think and care about, and who we think and care about it with. But is television entertainment art? Why do so many love it and so many hate or fear it? Does it offer a window to the world, or images of a fake world? How is it political and how does it address us as citizens? What powers does it hold, and what powers do we have over it? Or, for that matter, what is television these days, in an era of rapidly developing technologies, media platforms, and globalization? Written especially for students, Television Entertainment addresses these and other key questions that we regularly ask, or should ask. Jonathan Gray offers a lively and dynamic, thematically based overview with examples from recent and current television, including Lost, reality television, The Sopranos, The Simpsons, political satire, Greyâ ™s Anatomy, The West Wing, soaps, and 24.

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Jonathan Gray's work is probably among the best argued case for the importance of Television Entertainment analysis within the fields of media studies, social sciences, political economy, arts and humanities. Though it refers back and forth among its own chapters often, it does so coping with the enormous size of the research and masters this scope guite well. A must read for Television

scholars without a doubt, and all interested in knowing more about how media makes this world and us viewers "tick".

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